



# EMPOWERING CUSTOMER SEGMENTS

## HOSPITALS/SYSTEMS/ACO'S/HMO'S

Value-driven clinical, operational & financial outcomes



## PEOPLE

Wellness, condition/treatment management, patient engagement, provider/payer selection



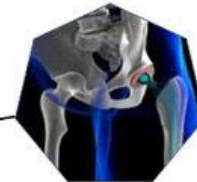
## PHYSICIANS/ PHYSICIAN GROUPS

Pay-for-performance, marketing on value-based outcomes, engaged patients



## MEDICAL DEVICE MANUFACTURERS

Mentoring & proctoring performance & outcomes and competence



## INSURANCE

Health and med mal insurance and actuarial analytics



## PHARMACEUTICAL

Good clinical practice with remote monitoring



## EMPLOYERS

Outcome-driven clinical & cost data for benefit managers



## HEALTHCARE LAW FIRMS/ CONSULTANTS

Strategic metrics, incentive-based physician contracts, clinical integration, ACO contracting



## NEXT-GEN OFFERINGS

CLOUD	BIG DATA ANALYTICS	SOFTWARE & IP
PRIVATE LABEL	PERFORMANCE	OUTCOMES
PROCESS & SYSTEMS		PAYMENT

<b>THE RIGHT PEOPLE</b> A passionate innovative entrepreneurial team with deep technical & industry knowledge	<b>KNOWING WHAT WORKS</b> Optimal clinical processes with performance & outcomes metrics and patient-specific risk factors	<b>LEADING EDGE SOFTWARE / BUSINESS PROCESSES</b> Clinical knowledge solutions factored with costs create impact and value	<b>LEADING EDGE SOFTWARE &amp; BUSINESS PROCESSES</b> Clinical knowledge solutions factored with costs create impact and value	<b>ANALYTICS &amp; THE RIGHT METRICS</b> Performance & outcomes analytics from evidence-based clinical/cost metrics	<b>TECHNOLOGY INDEPENDENCE</b> Interoperability & connectivity across multiple vendor platforms and disparate databases
--	---	---	---	--	--