

THE COMPANY'S DNA



Quture empowers a connected, collaborative, value-driven and patient-centered system to transform health and health care with technology and analytics. Health care and its technology are fragmented, with data focused on claims and billing data rather than clinical data. Quture International, Inc. ("Q") is the proven and experienced clinical performance and outcome analytics and solutions company in American healthcare.

Disparate healthcare silos foster massive variance in cost, performance, complications, and outcomes. Quture is committed to rapid adoption of its strategic clinical data platform and insightful analytics to connect people and processes with clinical knowledge solutions across the traditional boundaries of these silos. Quture exists to support our customers today while building for their future to achieve optimal clinical, operational and financial outcomes.

Bad Outcome | No Outcome | No Income

We are a team of passionate clinical, systems and administrative healthcare experts who have been improving health care processes and clinical outcomes for decades. We have innovated technology and analytics for health data science solutions to exceed the urgent needs and expectations of our customers; we listened.

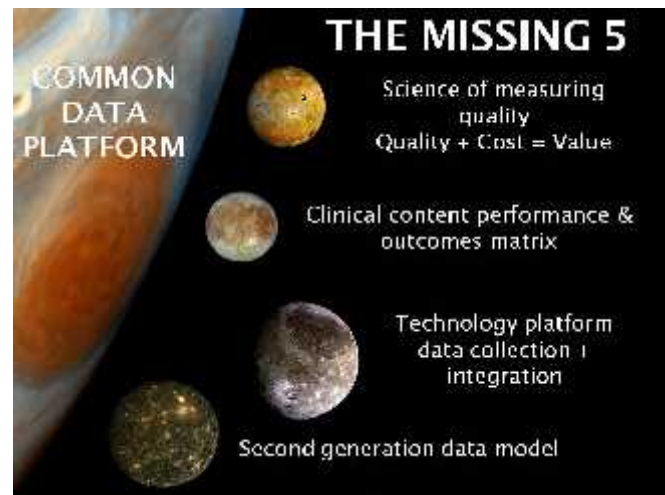
We are quality & risk management, patient safety and clinical outcomes experts who have devoted our careers to establishing the relationship between optimal processes of clinical care and financial outcomes; we innovated.

We are also a team of information technology experts and health care data scientists, partnered with the most powerful strategic technology platform in the world, who know how to bioengineer the digital transformation of health & health care.



Health and health care have been limited by five (5) missing elements that must be solved by technology engineered to heal a “system” where there is no system. The “Missing 5” essential elements are solved Q’s QualOptima Connectivity & Analytics System.

QualOptima is a common data platform (1) that crosses the traditional boundaries that create the information silos that fragment health and health care. QualOptima’s strategic technology (2) uses a powerful interface engine to capture structured and unstructured data from existing disparate databases that exist in every enterprise. Our strategic technology introduces the interoperability, which has been fundamental to the missing 5, to integrate clinical and financial data captured and unified into QualOptima’s common data platform. Our second-generation, strategically structured database (3) with Q’s embedded evidence-based clinical content and metrics (4) is available to all customer segments and their operations for analytics and big data tools (5) for actionable insight.



QualOptima’s actionable wisdom exists from our proactive, experienced expert teams. We learned the needs of all constituents in health care from engagements that challenged us. Rather than manual data abstraction, we needed tools that we have now engineered for our



customers. Instead of limited data from claims and administrative databases, we need liquid clinical data specific to the patient’s total condition, not described as billing codes but specific to clinical condition and risk factors, measuring clinical as well as financial performance, and focused on optimal clinical outcomes. QualOptima’s breakthrough technology solves what has been missing, creates a strategic data platform for analytics with superior tools for actionable wisdom. The coming explosion from data transformed to knowledge is essential in the new

value-driven and transparent healthcare ecosystem.

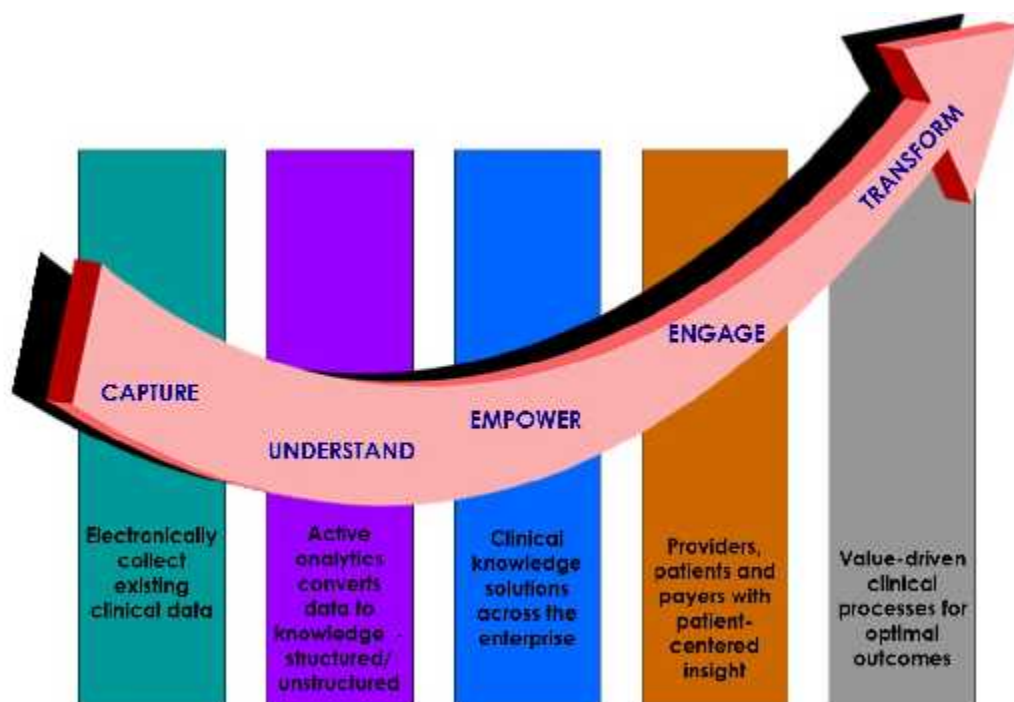
Q’s first-to-market clinical intelligence software is the complete solution for providers, payers, employers, and insurance companies seeking to achieve optimal clinical, financial and operational outcomes. We connect all customer segments in the global health and health care community, and we connect the operational functions within each enterprise. The strength of Q is data science for value-driven health care, which relies upon both quality and cost. Our core competence and value proposition lies in its embedded evidence-based metrics, clinical content and analytic algorithms developed from over 35 years of measuring performance in 100’s of hospitals, physician organizations and HMO’s, by 1000’s of providers for hundreds of thousands of patients. Q’s systems deliver predictive analytics and predictive modeling.

Our unique software technology captures clinical data electronically from disparate databases, including all proprietary electronic medical records, both as structured and unstructured data using machine reading and learning technology. The framework of patient-specific risk & fitness factors, performance and outcomes measurement with clinical variables is embedded in the multi-dimensional Qualytx database. Clinical content derives from optimal clinical processes with cost of care evidence-based best practices, continuously modified through experience-based best practices in learning organizations, with metrics for Q's proprietary algorithms and analytics.

Q's unparalleled analytics are now available for rapid transformation of health care focused on the changing care delivery models and payment models. By integrating both risk and fitness factors and data from engaged patients, including data from remote monitoring devices, physicians and clinicians are empowered with telemedicine technology and patient-generated data. Personalized and individualized health become actionable both to monitor and achieve homeostasis of chronic and acute conditions and introduce wellness with actionable incentives.

Q's subsidiary QualVal Solutions ("QualVal") offers the strategic technology platform of the QualOptima clinical intelligence system bundled with a suite of health care consulting services, exclusively available through QualVal. QualVal, nationally recognized for innovative leadership and expertise in health care performance and outcomes measurement for improvement and patient safety, is now implementing the clinical intelligence from QualOptima analytics for enterprise management consulting services. Q's QualPRO expert panels consult through QualVal.

EMPOWERED TRANSFORMATION



We are different in a healthcare ecosystem now focused on variance and rates as value becomes central to care delivery and payment models, engaged patients, and provider selection. We have innovated technology to analyze clinical, not claims and billing data. Without actionable insight into root causes, it's just data. As the free enterprise solution to improving health and healthcare while reducing costs, Q is positioned through its disruptive technology to become the foremost global provider of value-based clinical intelligence and knowledge solutions. Quture International, Inc. is a Nevada corporation based in Ponce Inlet, Florida, and trades on the OTC exchange under the symbol QUTR.

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